## 2018-2019 Annual Report to Donors



# **OUR SINCERE GRATITUDE AND**

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s another fiscal year has come to a close, I am once again excited to share with you, our supporters, the information contained in this Annual Report. So many of you have continued to share with us your charitable gifts and for that I am truly grateful. These gifts have been put to good use and I assure you that your hospital is better off because of this generosity.

The end of 2018 marks another successful year for the Chinook Regional Hospital Foundation. Successful based on the tremendous donor support, but also based on the positive impact to patient care that was made. Our promise all along has been simple; to ensure the best possible patient services and health care programs in our community. Your outstanding support has allowed us to continue fulfilling this promise.

The gifts that have been given over the past year have had tremendous impact in your hospital. From state-of-the-art equipment that enhances the delivery of care in Pediatric Unit to the creation of brand new space for Breast Health and Colposcopy patients. Additionally, with your help, we've continued to push forward with a much needed redevelopment of our Mental Health space which will help to serve our community for years to come. Contained in this report is just a snapshot of the activities and results of the past year- there are far more examples of donations hard at work than just what is printed here. I encourage you to visit www.crhfoundation.ca for even more information or to stop by the Foundation Office for a visit – our staff would be thrilled to share our stories of success with you.

Again, I thank you for choosing to support the Chinook Regional Hospital Foundation. Your gifts have been an investment in the health of your community, your family and you.

Sincerely,

Jason P. VandenHoek, B, Mgt. Executive Director

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# **APPRECIATION**

Imost without exception, everyone in our community will need to access the services at the Chinook Regional Hospital during their lifetime. The level of services available are key to the quality of living our great city of Lethbridge provides. As Chair of the Board of Directors of the Chinook Hospital Foundation, I am proud to submit this annual report to our community and stakeholders.

I want to thank our donors who have shared in their financial resources, board members and volunteers who have given their time, and our staff who invest their skills and talents into enhancing our health care options. I am proud of the work our Foundation supports - touching everyone in our community regardless of economic status, race or gender. This is truly for EVERYONE!

This report reviews the specific activities and accomplishments of the past year. We, the Foundation, are blessed to have such a supportive community and partners.

Thank you for making our community better!

Mark Orenstein, MPA Chair, Board of Directors

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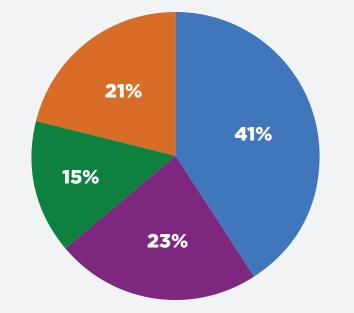
## **FINANCIAL SNAPSHOT**

## REVENUE

Donations	\$810,902	41%
Gaming Activities	\$462,686	23%
Fundraising Events	\$294,602	15%
Investment Income	\$425,573	21%

**Total Revenue** 

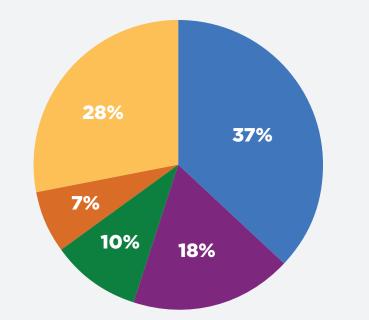
\$1,993,763



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### MISSION BASED DISBURSEMENTS & OPERATING EXPENSES

Disbursements to Chinook		
Regional Hospital	\$534,810	37%
Available for		
Future Disbursement	\$271,866	18%
Administration	\$147,369	10%
Professional Fees	\$97,316	7%
Fundraising	\$420,874	28%



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### PROGRAMS

#### Foundation Invests in Breast and Cervical Health

By Sherri Gallant

t Chinook Regional Hospital, The Breast and Cervical Health Program has been located together for some time. But when women required colposcopy – a diagnostic test for cervical health – it had to be performed at the Jack Ady Cancer Centre.

It was a stressful process, prompting many to wonder if they might have cancer while they sat among cancer patients waiting for their test. Colposcopy is not always associated with cancer risk, but the environment where the equipment resided did lead some women to have such concerns.

Now, thanks entirely to \$504,000 provided by donors to the Chinook Regional Hospital Foundation, colposcopy equipment has been moved from the Cancer Centre into a renovated space on the hospital's main floor, now home to the Breast and Cervical Health Program.

"My experience with colposcopy began three years ago, so I know what it's like to have the procedure done in both spaces," said Treena, a patient who asked that her last name not be used.

"At the Cancer Centre it's really busy and as you sit there you see patients who are obviously dealing with cancer and you wonder, 'is this going to be me?' Is there a reason why I have to have this test here? The staff was very reassuring, and told me the test had to be done there because that's just where the equipment was. They were very good, the staff is wonderful, but still; when you walk through the doors and you're in the Cancer Centre ... that's where you are."

The new space, Treena says, is quite different. "It's very private and very personal. You're not waiting as long. The staff has always been very good to me – and it comes down to the staff, as far as I'm concerned. Colposcopy will happen wherever it happens, so the staff is what makes the difference for the most part. However, this new space is a lot better."

Cervical Health is an outpatient service where assessment, diagnosis, treatment and follow-up is provided for women with abnormal pap test results. The program provides cervical screening for women ages 25 to 69 years who do not have a family physician or who would prefer their pap test to be done by a female physician.

"The Cancer Centre was expanding, and taking colposcopy out of that space was helpful to them as well," says Caroline Martin, coordinator of the Breast and Cervical Health Program. "Having everything here in this private, expanded space has enabled us to streamline our services and reduce waiting times, as well. The patients tell us they like the new space very much.

"The space we moved from in the Auxiliary Wing, where we had been for 18 years, was bursting at the seams. Patients really didn't have enough privacy and it was inconvenient in many ways, so we're very happy and grateful to the Foundation for funding the renovation."

"The Foundation was so pleased to fund this project," said Jason VandenHoek, executive director of the CRH Foundation. "We know that bringing women's health programs like this together in one space is more comfortable for the patients who are undergoing tests and treatments, and the new area is really attractive – very spacious, modern and comfortable."



Caroline Martin, coordinator of the Breast and Cervical Health Program (left) with colposcopy nurse Lindsay McDonald, RN, in one of the program's colposcopy rooms. The instrument at left is a colposcope.

### FUNDRAISING EVENTS & CAMPAIGNS



CHRISTMAS TREE FESTIVAL

The 2018 Christmas Tree Festival marked the 26th year of the event and was once again a tremendous kick off to the Holiday Season! The Festival took place at the ENMAX Centre and over 30 beautifully decorated trees were displayed and auctioned off to the highest bidder during the Gala & Auction. In total more 4000 people attended the 3 day festival.

### **TRUCK RAFFLE**

Proceeds from the 2018 Truck Raffle were directed to the greatest needs of the Chinook Regional Hospital. The winner of this year's prize truck – a 2018 Dodge Ram 2500, was Chantel Zoeteman.



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### FOUNDATION'S EXECUTIVE DIRECTOR RECEIVES COMMUNITY LEADER AWARD

ong-time executive director of the Chinook Regional Hospital Foundation, Jason VandenHoek has been honored by Lethbridge College, being awarded the 2019 Honoring Excellence, Community Leader Award.

VandenHoek has been with the Foundation for over a decade and thrives on community involvement and relationship building. An active member of southern Alberta's Development community for over 13 years, he demonstrates the importance of philanthropy by supporting a variety of initiatives through the Chinook Regional Hospital Foundation, Lethbridge College, University of Lethbridge, Southern Alberta Art Gallery, City of Lethbridge, Association of Fundraising Professionals and more.

After completing the Business Administration program at Lethbridge College, he continued his education at the University of Lethbridge where he obtained his Bachelor of Management. VandenHoek then became a fund development coordinator for Chinook Regional Hospital Foundation, where he was responsible for fundraising and awareness initiatives. His ability to build relationships, execute events and manage annual giving campaigns led to his appointment as executive director in 2011.

"I consider myself very fortunate" says VandenHoek. "My role with the Foundation has allowed me to play a part in making our local hospital a leader in the province, but also to assist my fellow community members in using their resources to ensure the best possible care is always available for their families and neighbors, right here at home. To be a part of building a healthy community and to support an institution that will one day serve each and every one of us in the community, has been my pleasure."

VandenHoek's passion and desire to affect change

in his community has also been recognized through the Lethbridge Chamber of Commerce's Top Forty Under 40 campaign.



Executive director, Jason VandenHoek, has been awarded the Community Leader Award by Lethbridge College.

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### DONATIONS HELPING OUR SMALLEST PATIENTS

A lthough jaundice can be normal for a newborn baby, there are risk factors that increase the likelihood of the baby needing to be treated for it. These risk factors include prematurity, illness such as infection, a difficult birth causing problems with breathing, temperature instability, and some metabolic conditions.

"All the nursing staff on unit 3A are very grateful to have the two biliblankets that the Foundation purchased for us." Says Vicki Tougas, Unit Manager, Maternal-Child & Gynecology, Breast and Cervical Health. "We have seen a significant decrease in the length of time required for treatment of jaundice; we also appreciate how much this treatment supports skin to skin care which mothers value."

A biliblanket is a portable device that allows a baby to be held and fed while receiving phototherapy treatment for jaundice. It consists of a small portable stand with an attached soft plastic rectangularshaped "blanket" that, when turned on, lights up with blue light. While receiving care with this blanket, the baby wears just a diaper and eye shields. This exposes most of the skin to the light. This particular light breaks down the bilirubin that has been deposited in the skin. The baby's body can then remove the bilirubin via the baby's urine and stool.

Other treatments for jaundice require a baby to be placed in an isolette under phototherapy lights. This means the mother cannot hold the baby between feedings; the baby can only be taken out of the isolette for feeding and then has to be returned to it immediately. These restrictions were difficult for mothers and families; as a result, often the baby was kept out of the isolette for longer periods of time which decreased the effectiveness of the phototherapy.

Treatment with a biliblanket allows the mother and her baby to maintain as much physical contact as desired throughout the day and night. The amount of the time that a baby is required to have treatment with a biliblanket varies from 24 to 72 hours.



Treatment of jaundice with a biliblanket allows the mother and her baby to maintain as much physical contact as desired throughout the day and night.

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### COMMITMENT TO LOCAL MENTAL HEALTH TREATMENT

n our lifetime, one in five people will experience a mental illness and as many as 10 per cent of people over the age of 15 will battle a drug or alcohol dependency. The societal impact is in the billions of dollars. The emotional impact on families and individuals is incalculable.

The Chinook Regional Hospital, with the support of the Chinook Regional Hospital Foundation is undergoing an upgrade and renovation to improve the patient experience and care environment for patients who require acute psychiatric care.

The approach to inpatient care has changed and the patient is actively involved in their treatment planning. This allows the patient and patient's family to have a voice in their recovery, enables staff to provide better psychiatric care, and improve patient outcomes in wellness. An appropriate care setting requires a welcoming and engaging environment while protecting the privacy, dignity and health of patients. The treatment environment plays an important role in the patient care experience and recovery process.

The mental health facilities in our hospital and indeed throughout the entire community are being accessed more than ever before – so this renovation is paramount to the mental health of our community.

To date, the Chinook Regional Hospital Foundation

has committed \$800,000 to the project, which is now underway. This first phase included a major renovation to the inpatient unit as well as upgrades that improved sightlines, provided for far more comfortable patient and treatment areas and upgrades that made the entire area safer for patients and staff.

Trevor Inaba, executive director, Addiction & Mental Health, is looking forward to the future, "overall, we hope that we achieve an environment that is welcoming for the families of our patients and helps us to dispel the stigma and fear attached to patients who receive treatment in an inpatient environment".

#### WE HOPE TO SEE YOU THERE ...

Flora Matteotti Sponsor Appreciation Dinner – August 13th, 2019 Val Matteotti Italian Open – August 14th, 2019 Truck Raffle Draw – September 23, 2019

Lights of Hope – November 1st – December 31st, 2019 Christmas Tree Festival – November 15th – November 20th, 2019 Care From the Heart Radioathon – February 13th, 2020

Like 1 in 5 of her fellow Canadians local radio personality Erin Lucas knows exactly what it is like to experience mental health issues. She also knows how imperative it is to have access to the right treatment, right here at home.  $\bigcirc$ 

### **GREAT WAYS TO GIVE**

#### MAKE A GIFT IN YOUR WILL

Plan for a future gift either in your will or through another means such as life insurance, an RRSP or RRIF, or trust. Call 403-388-6001.

#### HONOUR A LOVED ONE

A gift made in honour of a family member or friend can be a special and unique way to pay tribute to them or their memory, or to celebrate a milestone occasion such as a birthday or wedding. Caring Heart Tribute Funds can be viewed at www.crhfoundation.ca Call 403-388-6001.

#### **GIVE THE GIFT OF SECURITIES**

Save a significant amount of money at tax time by donating securities, such as publicly traded shares and mutual funds, even if you have a capital loss! Call 403-388-6001

#### **BECOME A MONTHLY DONOR**

Monthly payments from your credit card or through post-dated cheques are convenient and save you the time and money it takes to mail in donations. At the end of the year, you'll be surprised by how your contributions and tax credits have added up, while providing a stable and reliable source of funding for the Chinook Regional Hospital. Call 403-388-6001

#### **Chinook Regional Hospital Foundation Board of Directors (2018-2019)**

Mark Orenstein, Chair Elaine Carlson, Vice Chair James Nilsson, Treasurer/Chair, Finance Committee Cathy Martin, Chair, Resource Development Committee Anne Browne, Chair, Policy Review & Development Committee Dr. Michael Auld, Director (Alberta Health Services Representative) Bryan Machacek, Director Maureen Mahon, Director Asif Muhammed, Director Teri Myhre, Director (Alberta Health Services Representative) Michael Persinger, Director Karen Raphael, Director Jason VandenHoek, Executive Director

#### **Chinook Regional Hospital Foundation Staff**

Jason VandenHoek, Executive Director Shonna Lamb, Development Officer Sheryl Benson-Loman, Gift Administrator Sherri Odland, Gift Administrator Pamela Rockerbie, Executive Assistant

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