

29TH ANNUAL

Chinook Regional Hospital Foundation

*Christmas
Tree
Festival*

presented by

stringam
LLP

SPONSORSHIP
PACKAGE



Chinook Regional Hospital Foundation

Christmas Tree Festival

BENEFITTING THE CHINOOK REGIONAL HOSPITAL FOUNDATION

LOCATION:

ENMAX Centre
2510 Scenic Dr S, Lethbridge, AB

FREE PUBLIC VIEWINGS:

- * Sunday, November 19th
12:00 pm – 4:00 pm
- * Monday, November 20th
12:00 pm – 8:00 pm
- * Tuesday, November 21st
12:00 pm – 8:00 pm

FREE FAMILY NIGHT & SKATE:

- * Monday, November 20th
5:00 pm – 8:00 pm

GALA & AUCTION (TICKETS \$125 EACH)

- * Wednesday, November 22nd
6:30 pm

TO LEARN MORE:

Shonna Lamb
Development Officer
Chinook Regional Hospital Foundation
Shonna.lamb@ahs.ca
(403) 388-6001
www.crhfoundation.ca

About the Christmas Tree Festival

Are you ready to add a little extra sparkle to the holiday season? The 29th Annual Christmas Tree Festival is back and merrier—and brighter—than ever!

The Chinook Regional Hospital Foundation's Christmas Tree Festival is a highlight of the Christmas season here in Lethbridge. This family-friendly event invites the community to come together to celebrate the warmth and spirit of Christmas, while shining a light on the importance of supporting critical, life-saving healthcare. Last year, the Festival raised more than \$170,000, which will directly impact countless lives in our community.

Running from November 19-22, 2023, the Christmas Tree Festival will transform the ENMAX centre into a shimmering winter wonderland. Residents and their loved ones will stroll through twinkling Christmas trees and glimmering wreaths, and carve a trail on an ice-skating adventure. The glitz and whimsy continues until the very end of the Festival with the fundraising Gala & Auction. All of this is made possible thanks to the extraordinary generosity of our incredible sponsors.

About the Chinook Regional Hospital Foundation

The Chinook Regional Hospital Foundation is a charitable organization dedicated exclusively to raising and accepting funds to support the priorities of the Chinook Regional Hospital and Alberta Health Services in Lethbridge and Southern Alberta. The contributions of community-minded businesses such as yourself will ensure we can keep fulfilling our promise to enhance the care provided at your hospital.




PRESENTING SPONSOR
SOLD TO STRINGAM LLP

\$7,500

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- * 29th Annual Christmas Tree Festival presented by your business
 - * Your Organization featured on all Festival advertising, including:
 - * Radio: 56 x 30 second ads with each of our six radio stations (336 ads total)
 - * Lethbridge Herald Newspaper Advertising – 10 x 1/3 page full colour ads
 - * Lethbridge Herald Online Advertising – 100,000 impressions
 - * Recognition during the gala as Presenting Sponsor on ENMAX Centre Jumbotron
 - * Name/Logo presented on all signage at the Festival, including Gala tickets, tree signage and Gala & Auction booklets
 - * Name/Logo featured on [Chinook Regional Hospital Foundation website](#)
 - * Verbal Recognition at the Gala
 - * Sponsorship recognized and mentioned on Chinook Regional Hospital Foundation social media platforms
 - * 10 complimentary Gala tickets

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PLATINUM SPONSOR

\$3,200

- * Logo presented as “Platinum Sponsor”
 - * Recognition as “Platinum Sponsor” on ENMAX Centre Jumbotron during
 - * Gala Festival Logo featured in Lethbridge Herald Advertising – 10 x 1/3 page full colour ads
 - * Logo presented on each ticket for the Gala
 - * Logo presented on tree signage, auction booklets and event slideshow
 - * Logo presented on crhfoundation.ca with direct link to your website
 - * Verbal recognition at Gala
 - * Four complimentary Gala tickets
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EMERALD TREE SPONSOR

\$1,450

- * 7-ft full tree
- * May choose to decorate your tree or have a team of decorators assigned to your tree
- * Custom individual signage for duration of the Festival, located at your tree
- * Name presented in the Lethbridge Herald “Thank you” ad
- * Name presented on crhfoundation.ca
- * Name utilized on our social media platforms
- * Name presented in auction booklet
- * Name recognition via Emcee during tree auction at Gala
- * Two complimentary Gala tickets

SAPPHIRE TREE SPONSOR

\$1,100

- * 7-ft slim tree
 - * May choose to decorate your tree or have a team of decorators assigned to your tree
 - * Custom individual signage for the duration of the Festival, located at your tree
 - * Name presented in the Lethbridge Herald “Thank you” ad
 - * Name presented on crhfoundation.ca
 - * Name utilized on our social media platforms
 - * Name presented in auction booklet
 - * Name recognition via Emcee during tree auction at Gala
 - * Two complimentary Gala tickets
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RUBY TREE SPONSOR

\$725

- * Your choice of 4-ft tree or wreath and garland set
 - * May choose to decorate your tree or have a team of decorators assigned to your tree
 - * Custom individual signage for the duration of the Festival, located at your tree or wreath and garland set
 - * Name presented in the Lethbridge Herald “Thank you” ad
 - * Name presented on crhfoundation.ca
 - * Name utilized on our social media platforms
 - * Name presented in auction booklet
 - * Name recognition via Emcee during tree auction at Gala
 - * Two complimentary Gala tickets
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DECORATING SPONSOR

- * Your choice of 9-ft, 7-ft (full or slim), 4-ft tree or wreath and garland set to decorate
 - * Custom individual signage for the duration of the Festival, located at your tree or wreath and garland set
 - * Name presented in the Lethbridge Herald “Thank you” ad
 - * Name presented on crhfoundation.ca
 - * Name utilized on our social media platforms
 - * Name presented in auction booklet
 - * Name recognition via Emcee during tree auction at Gala
 - * Two complimentary Gala tickets
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RESERVE YOUR SPONSORSHIP

To reserve your exclusive sponsorship spot for the Chinook Regional Hospital Foundation's 29th annual Christmas Tree Festival, please click the button below to fill out our Sponsorship Form.

[Sponsorship Agreement Form](#)

BE A DECORATOR

Are you an inspired creative? Register to be a Festival decorator! We supply trees and stands, you supply the decorations and talent.

[Decorator Agreement Form](#)

THANK YOU FOR YOUR CONTINUED SUPPORT!

FOR MORE INFORMATION,
PLEASE CONTACT:

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Development Officer
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