

Chinook Regional  
Hospital Foundation

# *Christmas Tree Festival*

presented by

stringam  
LLP



SPONSORSHIP





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*2017 Christmas Tree Festival*

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Chinook Regional  
Hospital Foundation

# *Christmas Tree Festival*

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**FREE PUBLIC VIEWINGS:**

- \* Sunday, November 19<sup>th</sup> \* 12p – 4p
- \* Monday, November 20<sup>th</sup> \* 12p – 5p
- \* Tuesday, November 21<sup>st</sup> \* 12p – 8p

**FREE FAMILY NIGHT & SKATE:**

- \* Monday, November 20<sup>th</sup> \* 5p – 8p

**GALA & AUCTION** (Tickets \$75/each)

- \* Wednesday, November 22<sup>nd</sup> \* 6:30p
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**TO LEARN MORE:**

- \* Call 403.388.6001 or visit  
[www.crhfoundation.ca](http://www.crhfoundation.ca)

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## *Christmas Tree Festival*

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Last year, led by the incredible generosity of sponsors, the 24<sup>th</sup> Annual Christmas Tree Festival, presented by Stringam LLP, raised a record breaking \$150,000 for the Chinook Regional Hospital Foundation, directly and richly impacting health care in our community. The Christmas Tree Festival has become a cherished Christmas tradition and the unofficial kick-off to the holiday season in the city. Over 4,000 people wandered through the doors of the ENMAX Centre during the four day festival to take in the beauty and magic of the Winter Wonderland that had been created by the hands and hearts of the twenty five Christmas Tree Decorating Teams.

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**PROCEEDS FROM THIS YEAR'S EVENT WILL FURTHER SUPPORT THE MISSION OF THE CHINOOK REGIONAL HOSPITAL FOUNDATION**

Our mission is to seek financial support for equipment and programs that will ensure the best possible patient services and health programs in our community. The contributions of community minded businesses and individuals such as yourself, will ensure that we can keep fulfilling our promise to enhance the care provided in your hospital.



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*Presenting Sponsor*

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PRESENTING SPONSOR | **\$5000**  
SOLD TO STRINGAM LLP

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- \* 25<sup>th</sup> Annual Christmas Tree Festival presented by your business
- \* Your Organization featured on all Festival advertising, including:
  - Radio: 56 – 30 second ad's with each of our 6 radio stations (336 ads total)
  - Lethbridge Herald Newspaper Advertising – 10 x 1/3 page full colour ads in the Herald
  - Lethbridge Herald Online Advertising – 100,000 impressions
- \* Recognition as Presenting Sponsor on Enmax Centre Jumbotron during the Festival
- \* Name/Logo presented on all signage at the Festival, including Gala tickets, Tree signage and Auction & Gala Booklets
- \* Verbal Recognition at the Gala
- \* 10 Complimentary Gala Tickets

stringam  
LLP 

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*Platinum Sponsors*

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**PLATINUM SPONSORS | \$2,500**

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- \* Logo presented as “Platinum Sponsor” listing on all print and digital materials
- \* Logo featured in Lethbridge Herald Advertising – 10 x 1/3 page full colour ads
- \* Logo presented on each ticket for the Gala
- \* Logo presented on tree signage, Auction Booklets and event slideshow
- \* Logo presented on Christmas Tree Festival webpage with direct link to your website
- \* Verbal Recognition at Gala
- \* 4 Complementary Gala tickets



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## DIAMOND TREE SPONSOR | \$1,500

(9ft tree)

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- \* May choose to decorate your tree or have a team of decorators assigned to your tree
  - \* Custom individual signage for duration of the Festival at your tree
  - \* Name presented in the Lethbridge Herald thank you ad
  - \* Name presented on **crhfoundation.ca**
  - \* Name/logo utilized on Social Media
  - \* Name presented in Auction Booklet
  - \* Emcee recognition during tree auction at Gala
  - \* 2 Complementary Gala tickets
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## EMERALD TREE SPONSOR | \$1,000

(7ft full tree)

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- \* May choose to decorate your tree or have a team of decorators assigned to your tree
- \* Custom individual signage for duration of the Festival at your tree
- \* Name presented in the Lethbridge Herald "Thank you" ad
- \* Name presented on **crhfoundation.ca**
- \* Name/logo utilized on Social Media
- \* Name presented in Auction Booklet
- \* Emcee recognition during tree auction at Gala
- \* 2 Complementary Gala tickets

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## SAPPHIRE TREE SPONSOR | \$750

(7ft slim tree)

- \* May choose to decorate your tree or have a team of decorators assigned to your tree
- \* Custom individual signage for the duration of the Festival at your tree or wreath/garland set
- \* Name presented in the Lethbridge Herald "Thank you" ad
- \* Name presented on **crhfoundation.ca**
- \* Name/logo utilized on Social Media
- \* Name presented in Auction Booklet
- \* Emcee recognition during tree auction at Gala
- \* 2 Complementary Gala tickets

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## RUBY TREE SPONSOR | \$500

(4ft tree or wreath & garland)

- \* May choose to decorate your tree or have a team of decorators assigned to your tree
- \* Custom individual signage for the duration of the Festival at your tree or wreath/garland set
- \* Name presented in the Lethbridge Herald "Thank you" ad
- \* Name presented on **crhfoundation.ca**
- \* Name/logo utilized on Social Media
- \* Name presented in Auction Booklet
- \* Emcee recognition during tree auction at Gala
- \* 2 Complementary Gala tickets

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## DECORATING SPONSOR | Cost of Decorations

- \* Choice of 9ft, 7ft (full or slim), 4 ft tree or wreath & garland set to decorate
- \* Custom individual signage for the duration of the Festival at your tree or wreath/garland set
- \* Name presented in the Lethbridge Herald "Thank you" ad
- \* Name presented on **crhfoundation.ca**
- \* Name/logo utilized on Social Media
- \* Name presented in Auction Booklet
- \* Emcee recognition during tree auction at Gala
- \* 2 Complementary Gala tickets



FOR MORE INFORMATION:

\* Call 403.388.6001 or visit [www.crhfoundation.ca](http://www.crhfoundation.ca)

